

iMpat and ORION — press kit.

iMpat is an independent technology company. It builds software and intelligent systems designed around the person using them: permitted context, visible plans, controlled action, and a readable record. Its flagship product, ORION, is in development. A free public website workspace is available; computer-wide capabilities are not generally available and no paid plans are active.

Press contact: smsaqib83@gmail.com

BOILERPLATE / SHORT

- iMpat is an independent technology company building human-centered software and intelligent systems. Its flagship product, ORION, is a computer assistant in development.
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01 / COMPANY

iMpat

An independent technology company. iMpat is the parent brand; ORION is its flagship product and the focus of current engineering work.

- Name in copy: iMpat — lowercase i, capital M, never “Impact” or “IMPACT”.
 - Tagline: Technology that matters.
 - Stage: pre-revenue product development, unfunded, early-access requests open.
 - No funding, revenue, customer, partnership, or award claims are made or implied.
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02 / PRODUCT

ORION

A computer assistant designed to work from context a person permits, plan visibly, act only within granted limits, and keep a record that can be read.

- Name in copy: ORION, all caps. Tagline: Personal intelligence, reimagined.
 - Status: in development. Not generally available; no shipped release.
 - Live today: a free website workspace for navigation and site actions, plus ORION’s planning step as a real model call.
 - In development: visual context, controlled action, multi-provider model routing.
 - In design: activity record, keyboard and voice parity, granular privacy controls.
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03 / POSITION

Why it is being built this way

Most assistants sit beside the work: context is retyped, actions are opaque, and one provider decides capability, latency, privacy, and cost.

- Start from the task and context the person explicitly permits.
 - Make planning, permissions, tool choice, and history readable.
 - Route each step to a model by capability, latency, privacy, and cost.
 - Content is not used to train models, on any plan.
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Sequenced by state, not by date

Published as order and status rather than quarters. Work moves to shipped only when someone outside the team can use it.

- Now: visual context engine, permission-aware action layer, multi-provider routing, activity record.
 - Next: private early-access build, keyboard and voice parity, granular privacy controls, public documentation.
 - Later: on-device routing research, personal workflow memory, developer extension interface, paid plans and accounts.
 - Labs work is exploratory and may be dropped; removals are published with the reason.
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Pricing is published before it is charged

The public website workspace is free, and there is no checkout or subscription. Future tiers describe intent only.

- Public workspace: free website navigation, site actions, local history, and planning.
 - Professional hosted routing: planned, without active pricing.
 - Team collaboration: planned, without active pricing.
 - Enterprise: planned custom annual agreement.
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Marks and how to use them

Two marks are available for editorial use: the iMPact mark and the ORION mark, both SVG.

- iMPact mark: /impact-mark.svg · ORION mark: /orion-mark.svg
 - Keep clear space around a mark equal to the height of its shortest stroke.
 - Do not recolor, stretch, rotate, outline, or add effects to a mark.
 - Do not imply endorsement, partnership, or investment by iMPact.
 - Screenshots of an unreleased build are not distributed; nothing may be presented as a shipped product.
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WHAT THIS KIT DOES NOT CLAIM

- No user numbers, revenue, funding, valuation, customer, partnership, or award figures — none exist to report.
 - No release date, and no generally available ORION build.
 - No team headcount or biography beyond what is published on the About page.
 - Performance figures are not quoted, because none have been independently measured.
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ORION is in development and not generally available. Nothing in this kit is an offer to sell securities, a financial projection, or a statement of future performance.